



**FOR IMMEDIATE RELEASE**

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### **Misti Machmer Promoted to Professional Development Officer**

MANSFIELD, PA (September 2015)...First Citizens Community Bank announced the promotion of Misti Machmer to Professional Development Officer.

In her position as Professional Development Officer, Misti is responsible for ensuring all First Citizens employees have the necessary knowledge and skills to deliver quality customer service. In addition, as Professional Development Officer, Misti will identify employees with the potential for advancement and implement plans to foster their professional growth. The Professional Development Role also involves management of the bank's Service Excellence Initiative, the First Citizens Internship Program and all Financial Literacy programs delivered in our schools and throughout our communities.

Misti joined First Citizens in 2003 as a Customer Service Representative in the Wal Mart office. She served as Assistant Manager in 2006 and then transferred to the Canton office to focus on Consumer Lending and to work closer to her home. In 2013 she was appointed Manager of the bank's Troy office.

"Misti's progression throughout the company provided her with an understanding of the skills that are necessary to succeed in a community office which is essential for the Professional Development role," stated Jeff Carr, Chief Retail Banking Officer. "Misti's success is also an example of how someone with potential has the opportunity to progress professionally here at First Citizens."

Misti is a 2012 graduate of the PBA Advanced School of Banking, and the PBA School of Commercial Banking. She is a graduate of First Citizens Honors Program, and First Citizens Leadership Program.

Misti and her husband Ryan live in Canton with their son, Camden.

First Citizens Community Bank is headquartered in Mansfield, Pennsylvania and currently operates 18 offices in Tioga, Bradford, Potter and Clinton Counties in PA, and Alleghany County, NY. For more information on First Citizens Community Bank, visit [www.firstcitizensbank.com](http://www.firstcitizensbank.com) or find them on Facebook.

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