



*For more information contact:
Kathleen Campbell, Director of Marketing
First Citizens Community Bank
15 South Main Street
Mansfield, PA 16933
(570) 662-0422*

Lights, Camera, Save! Teen Video Contest Underway at First Citizens Community Bank
Winner Eligible for \$5,000 Grand Prize

MANSFIELD, PA (October 2017) First Citizens Community Bank is accepting submissions for its Lights, Camera, Save! video contest. The contest, organized by the American Bankers Association Foundation, is a national competition that encourages teens to use video to communicate the value of saving money and inspire their peers to become lifelong savers.

“Lights, Camera, Save! gives students an opportunity to harness their creativity, learn about using money wisely and communicate these lessons with their peers,” commented Randall E. Black, CEO and President. “A strong financial education is critical to a successful future, and we are thrilled to participate in a contest that reinforces that message.”

To participate, students (ages 13-18) must create a video, 90-seconds or less, on saving and using money wisely and submit a link to the video along with a completed entry form to the Bank by December 1st.

First Citizens will host the first round of judging and select a winner to compete on the national level for a prize up to \$5,000, plus a scholarship for a teacher at their school to attend the annual Jump\$tart National Educator Conference. One local contestant will win a \$150 Amazon Gift card if First Citizens selects their video for the national competition.

Videos will be judged on their quality, message, content and the criteria set forth by the contest's official rules. To learn more about Lights, Camera, Save!, visit FirstCitizensBank.com.

First Citizens Community Bank is headquartered in Mansfield, Pennsylvania. They currently operate 27 offices throughout Tioga, Bradford, Potter, Clinton, Union, Lebanon, Lancaster, Schuylkill and Berks counties in Pennsylvania and Allegany County New York. For more information about First Citizens, visit www.firstcitizensbank.com, or find them on Facebook.

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