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First Citizens Empowers Troy Students with Financial Literacy Program

MANSFIELD, PA (April 2017) Supporting education continues to be one of First Citizens biggest community commitments. In 2016, the bank donated over \$300,000 to a variety of educational organizations throughout the state. Another example of how First Citizens supports learning is in their partnership with the financial literacy organization EverFi, who connect learning to the real world by equipping students with the skills they need for success beyond the classroom.

Since 2012, First Citizens has offered the Financial Scholars Program in schools throughout Tioga, Bradford and Potter counties. This web-based learning platform uses new media technologies to bring critical financial concepts to life. Through the Financial Scholars Program, students become better-informed, responsible citizens.

The curriculum offers in-depth and age appropriate views into topics such as banking, budgeting, savings, payment methods, investments and how to finance higher education. The platform tracks the progress and score of every student, and provides those who successfully complete the course with Certification in Financial Literacy. The program is implemented at not cost to the schools.

“Research shows financial education delivered early in a young person’s development leads to positive financial behaviors later in life,” commented Randall E. Black, CEO and President of First Citizens. “By providing students with the knowledge and skills they need to make smart financial decisions from an early age, we are investing in the future economic well-being of the communities we serve.”

The First Citizens Community Bank headquarters is located in Mansfield, Pennsylvania. They currently operate 26 offices throughout Pennsylvania and New York. For more information about First Citizens, visit www.firstcitizensbank.com, or find them on Facebook.

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First Citizens employee Veronica Seymour worked with Glen Butters (Troy Intermediate School) and Allen Prendergast (Everfi) to recognize Troy area students for their hard work in our Financial Scholars Program.