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First Citizens Reinvests in Community with Holiday Donations

(MANSFIELD PA – December 2016) ...Communities rely on local businesses and residents to provide charitable organizations with financial support.

In December, First Citizens chose to show their appreciation by making a series of donations to non-profit organizations who impact the communities where their customers reside. Charities were considered based on their location and impact in the Eastern and Western regions of First Citizens footprint.

“This year we wanted to focus on the positive ways these charities invest in our society,” expressed Jeff Carr, Chief Retail Banking Officer. “As an institution, we value the aid local charities provide to our neighbors.”

One of the charitable foundations, Northern Tier Helping Hands, spends the holiday season each year providing for children in need. “We target families that are trying, but just can’t make it...families that other agencies turn down due to being a little over the national poverty guidelines,” said Janie Hershey, the Director of Northern Tier Helping Hands. This year, the organization is helping nearly 1,000 local children in need. They provide warm winter clothing, boots, socks and at least two items off the child’s wish list.

Another local charity who received a donation from First Citizens was the Sayre Salvation Army. “We plan to use the donation for our ‘Christmas Assistance’ program,” noted Captain Debra Stedman. The Christmas Assistance program provides donations of food and toys to residents with children under the age of 12. In addition, the Salvation Army is taking part in the Toys for Tots program, where new, unwrapped toys are collected and distributed to less fortunate children.

In the past five years, First Citizens has donated over \$1.2 million dollars to charity. First Citizens Community Bank is headquartered in Mansfield, Pennsylvania. They currently operate 26 offices throughout Pennsylvania and New York. For more information about First Citizens Community Bank, visit www.firstcitizensbank.com, or find them on Facebook.

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First Citizens made a holiday donation to Northern Tier Helping Hands as part of their annual Holiday Donations endeavor.

Pictured left-to-right: First Citizens branch managers Deb Donnelley (LeRaysville & Rome), Lorraine Brown (Towanda), Kathy Webster (Stateline), Danielle Decker (Northern Tier Helping Hands), Janet Holmes (Canton), Misti Machmer (Canton), and Kathy Watkins (Troy).