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## **First Citizens Welcomes Douglas Byers as South-Central Market Executive**



MANSFIELD, PA (November 2017) First Citizens Community Bank has announced the appointment of Douglas Byers to Senior Vice President, Market Executive of their south-central Pennsylvania region. Byers will be responsible for the region's overall performance and future strategic direction. He will provide leadership within the bank's four-county markets serving Lebanon, Lancaster, Berks, and Schuylkill in the key areas of customer satisfaction and delivery channels, profitable market growth strategies, and employee development.

Prior to joining First Citizens, Byers was SVP and Commercial Team Leader for Northwest Bancshares where he managed commercial loan portfolios in the bank's central Pennsylvania and Maryland regions. He has over 17 years' experience working closely with retail branches and leading cash management divisions for Susquehanna Bancshares, Tower Bancorp and Waypoint Financial Corp. In 2005, Byers was part of the initial team of bankers who grew Graystone Tower Bank from start-up to \$2.8 million in assets. His team was also responsible for a successful Cash Management division along with a dedicated focus toward services specifically designed for Not-for-Profit organizations.

"There is substantial opportunity for growth in the south-central region of Pennsylvania," stated Randall E. Black, CEO and President. "We're confident Doug's experience and his positive and energetic nature will complement our team, accelerate our growth and ensure the effective delivery of our community bank customer care strategy."

Byers earned his BA in Business Administration from Millersville University and his Masters Degree from Lebanon Valley College. Since joining the banking industry, Byers has graduated from the Pennsylvania Bankers Association-Central Atlantic Advanced School of Banking, the American Bankers Association Stonier Graduate School of Banking and Wharton's Executive Leadership certification. In addition, he completed the Certified Treasury Professional course from Villanova University. Doug continues to remain active with the Pennsylvania Bankers Association as a faculty member and currently serves on three local boards with community Not-for-Profit organizations. He is also a past recipient of the Central Penn Business Journal's "40 Under Forty" Outstanding Business Person award.

First Citizens Community Bank is headquartered in Mansfield, Pennsylvania. They currently operate 27 offices throughout Tioga, Bradford, Potter, Clinton, Union, Lebanon, Lancaster, Schuylkill and Berks counties in Pennsylvania and Allegany County, New York. For more information about First Citizens, visit [www.firstcitizensbank.com](http://www.firstcitizensbank.com), or find them on Facebook.

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