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FOR IMMEDIATE RELEASE

Where you choose to Bank Matters

MANSFIELD, PA (April 2017) Where you choose to bank matters. That's the message community banks like First Citizens Community Bank are sending throughout the month of April, which is Community Banking Month.

Community banks respect the communities they serve by fighting every day for the principles of independence, unity and customer security. Consumers have the power to make change happen at the community level by aligning with their community bank and putting their money to work in the neighborhood they call home. Banking locally with a community bank connects you to your community and to your neighbors, giving everyone a stake in its financial success.

"The communities we serve define who we are, because without them we are just another bank," commented Randall E. Black, CEO and President of First Citizens Community Bank. "We know our customers — consumers, small businesses and farmers — and understand their needs, unlike the larger banks who focus on transactions versus people."

Community banks also give back, in time and talent, to their local communities and those in need. In the past five years, First Citizens has donated over \$1.2 million to non-profit organizations who support the bank's communities, neighbors and friends.

The First Citizens Community Bank headquarters is located in Mansfield, Pennsylvania. They currently operate 26 offices throughout Pennsylvania and New York. For more information about First Citizens, visit www.firstcitizensbank.com, or find them on Facebook.

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