

For more information contact: Kathleen Campbell, Director of Marketing First Citizens Community Bank 15 South Main Street Mansfield, PA 16933 (570) 662-0422

Citizens Financial Services, Inc. Declares Quarterly Cash Dividend

Mansfield, Pennsylvania (September 14, 2017) — The Board of Directors of Citizens Financial Services, Inc. (OTCPink: CZFS), the bank holding company for First Citizens Community Bank, recently declared a cash dividend for its shareholders.

The cash dividend of \$0.43 per share is payable on September 29, 2017 to shareholders of record at the close of business on September 15, 2017. This quarterly cash dividend is an increase of 7.5% over the regular cash dividend of \$0.40 per share declared one year ago, as adjusted for the 5% stock dividend declared in June 2017.

"As we continue to grow and expand into new markets, we understand the importance of maintaining a solid return to our shareholders, and the importance our dividend has in providing a portion of this return. Our dividend is supported by our strong net income, which allows us to remain an independent community bank," noted CEO and President Randall E. Black.

Citizens Financial Services, Inc. is a \$1.25 billion bank holding company conducting business through First Citizens Community Bank operates 26 offices in Pennsylvania and New York.

For further information regarding the common stock of Citizens Financial Services, Inc., please contact any of the following firms: Automated Trading Desk, 866-283-2831; Boenning & Scattergood, Inc., 800-842-8928; Keefe, Bruyette & Woods, Inc., 800-342-5529; Monroe Securities Inc., 800-766-5560; Pershing LLC, 201-413-2700; RBC Capital Markets Corp., 800-959-5951; Sandler O' Neill & Partners, 212-466-8020; Stifel, Nicolaus & Co., Inc., 973-549-4200; UBS Securities, LLC, 203-719-8710.

Note: This press release may contain forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. Actual results and trends could differ materially from those set forth in such statements due to various factors. These factors include operating, legal and regulatory risks; changing economic and competitive conditions and other risks and uncertainties.