



**FOR IMMEDIATE RELEASE**

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**Amberleigh Packard Joins FCCB to Support Local Businesses in Bradford County**



MANSFIELD, PA (April 2020) First Citizens Community Bank is pleased to announce the addition of Amberleigh Packard, the newest Business Development officer in their Bradford County market. Her addition reinforces FCCB's focus on the small business community. FCCB is the #1 Small Business Lender in Bradford County according to the FFIEC.

Packard's experience will provide support and leadership to the Towanda market. Prior to joining FCCB, Packard was a Financial Specialist with AgChoice Farm Credit, worked for the Mid-Atlantic Dairy Association as an Industry Imagine and Relations Manager, and with Penn State Extension as the Bradford County 4-H Educator. She attended Indiana University of PA majoring in Communications Media, and has her MBA from Delaware Valley College. Packard spends her time outside of the office volunteering at the Troy Rotary Club and participating in the Bradford County Dairy Princess Promotion Program.

"Small businesses depend heavily on local banks for financing," commented Jeff Carr, SVP, Chief Retail Banking Officer. "Amberleigh brings unique strengths to our team and will be a valuable resource for our business customers. She will partner with Lorraine Brown, our Towanda Branch Manager, to ensure the businesses in the Towanda market continue to receive the very best service possible."

First Citizens Community Bank is headquartered in Mansfield, Pennsylvania. They currently operate 28 offices throughout Tioga, Bradford, Potter, Clinton, Centre, Union, Lebanon, Lancaster, Schuylkill and Berks counties in Pennsylvania and Allegany County New York. They recently announced the acquisition of MidCoast Community Bank with offices located in Kent and New Castle counties in Delaware. For more information about First Citizens, visit [www.firstcitizensbank.com](http://www.firstcitizensbank.com), or find them on Facebook.

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