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Kathleen Campbell, CFMP, SVP, Director of Marketing
First Citizens Community Bank, 15 South Main Street, Mansfield, PA 16933
(570) 662-0422

First Citizens Names Three to Leadership Positions

MANSFIELD, PA (February 2020) — First Citizens Community Bank recently named Kumi Smalanskas as their new Market Leader in their South-Central PA region.

Smalanskas has extensive experience in developing strategic initiatives in a regional capacity, leading teams to achieve growth and profitability. She brings more than twenty years of leadership experience to the organization, and throughout her career has built numerous customer service and training programs to strengthen her divisions. Her former roles range from Investment Services Regional Manager, to Wealth Management Program Manager.



In addition to bringing Smalanskas onboard, the bank also completed other key position changes to prepare for additional growth. Dwight Rohrer, SVP and Senior Lender, has accepted the position of Senior Regional Credit Officer where he will use his extensive business loan experience to help the Bank manage their growing commercial loan portfolio in Southern PA as well as in their new market in Delaware. Sean McKinney, who was previously the Ag Team leader in the South-Central market, will step up to replace Rohrer as Senior Lender.

Prior to December 2015, all offices of First Citizens were north of Interstate 80. Since then, through the opening of new offices and acquisitions, they've taken up residence in Lebanon, Lancaster, Schuylkill, Berks, Union, and Centre Counties. MidCoast Community Bank located in Delaware, who will be acquired by First Citizens in April, is in a thriving market just forty-five minutes from the Bank's Fivepointville Office in Lancaster County.

“Having an experienced team who share our values and our vision is essential to our success as we expand into new growth markets,” stated Randall E. Black, CEO and President. When we strengthen our team, it benefits our customers, our shareholders and our communities.”

The overall strategic team design is key to the Bank's journey of development. Effective strategic team development brings together strategy, talent and culture in ways that drive both potential and progress.

First Citizens Community Bank is headquartered in Mansfield, Pennsylvania. They currently operate 28 offices throughout Tioga, Bradford, Potter, Clinton, Centre, Union, Lebanon, Lancaster, Schuylkill and Berks counties in Pennsylvania and Allegany County New York. They recently announced the acquisition of MidCoast Bank with offices located in Kent and New Castle counties in Delaware. For more information about First Citizens, visit www.firstcitizensbank.com, or find them on Facebook.