



FOR IMMEDIATE RELEASE

For more information contact:
Kathleen Campbell
Director of Marketing
First Citizens Community Bank
15 South Main Street
Mansfield, PA 16933
570-662-0422 (v)
570-662-8512 (f)

HEATHER SARGENT RECEIVES STATEWIDE BANKING AWARD

MANSFIELD, PA (October 2019) Heather Sargent, First Citizens Public Relations and Communications Coordinator, received the Change Agent Award at the Pennsylvania Bankers Association's (PA Bankers) annual Emerging Conference in September.

The Change Agent Award is presented as part of the new PA Bankers Highlighting Young Professionals' Excellence (H.Y.P.E.) Awards program, which highlights the accomplishments of young banking professionals within their financial institutions, the banking industry and their communities.

The Change Agent Award recognizes a young banking professional who is likely to initiate new and innovative ways of doing things to further their organization.

As PR and Communications Coordinator, Sargent is responsible for the development of all public relations and communications efforts that support the bank's brand, tell their story and improve customer awareness using traditional and innovative channels.

The nomination for Sargent, claims "she is top performer in her PR and Communications role and is also an active leader of the Banks Next Generation Team." CEO and President Randall E. Black agrees. "Heather's energy, thirst for knowledge and team mentality have allowed her to make a real difference. She has the leadership qualities that we look for when building our TEAM and we know our future is in good hands as she continues her career here at First Citizens."

PA Bankers has been bringing banks and bankers together for more than 120 years to learn, grow, serve and engage with their peers, communities and lawmakers. The association has built a strong reputation as a leading advocate for pro-banking policies at the state and federal levels, as well as the delivery of quality education, products and services for banks of all sizes and their employees.