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First Citizens National Bank to Open New Office in Rome Pennsylvania

First Citizens National Bank recently announced they will open their 18th office in Rome Pennsylvania. They plan to occupy the facility adjacent to the Dandy mini-mart. This facility was occupied by M&T bank until their recent exit from the Rome market in June of 2010.

The new Rome office, which is expected to open in late January, will be a full-service branch offering consumer and business deposit and loan products as well as Investment and Trust services focused on assisting area residents with financial planning.

“Many people enjoy the quiet beauty of living in rural areas and their families have lived there for generations,” stated Randall E. Black, CEO and President. “But that doesn’t mean they should have to drive 20 minutes or more to do their banking. We strongly advocate supporting rural communities. Because we operate offices in several rural areas today, we have a better understanding of their needs and what’s important to them. They have come to see us as their trusted advisor when buying their first home, expanding their farm operations and planning for retirement. Our intent is to use this experience to deliver superior quality service to the residents of the Rome market.”

First Citizens currently operates 16 offices throughout Tioga, Bradford and Potter counties in Pennsylvania and one office in Wellsville, New York. The bank currently has 2 offices operating nearby located in LeRaysville and on Main Street in Towanda.