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First Citizens Community Bank to Open Branch in Mount Joy Pennsylvania

(MANSFIELD, PA – June 2016) First Citizens Community Bank, headquartered in Mansfield, Pennsylvania, is extending the geographic foot print of their South Central Region into Lancaster County with the opening of an office in Mount Joy pending regulatory approval. The bank moved into the south central part of the state when it acquired The First National Bank of Fredericksburg last December which provided them with seven locations in Lebanon, Berks and Schuylkill counties.

The Mount Joy office, located at 740 East Main Street, was a previous branch of National Penn Bank who was recently acquired by BB&T. “The disruption in the market from multiple acquisitions made it possible for us to not only obtain our first move-in-ready location in Lancaster County but also attract some significant talent for our Ag Banking focus,” stated Randall E. Black, CEO and President. Black was referring to the bank’s recent hire of Dwight Rohrer, who previously served the Lancaster market as Vice President and Ag Team leader for National Penn Bank. Rohrer will lead the bank’s commercial and agricultural lending in the South Central Region.

The decision by BB&T to close the Mount Joy branch provides First Citizens with the opportunity to do what they do best – serve small rural communities and the Agricultural industry. First Citizens has been consistently ranked as one of the top performing community banks in the nation, taking the #1 spot in 2012. Their commitment to the success of small business and agriculture is evident by the fact that they provide more loans to farmers and small businesses in Potter, Tioga and Bradford Counties than all other local, regional or national banks. They intend to bring this strength to the South Central Market including Lancaster County.

“The Mount Joy location provides us the opportunity to leverage the strength and support of our South Central offices combined with our years of success in serving the Agriculture market, small businesses and rural communities,” stated Black. “We are a financially strong community bank, small enough to be flexible but large enough to satisfy a wide-range of consumer and business needs. This has always been a winning combination for us.”

First Citizens hopes to have the Mount Joy office in full operation in late August or early September. “Consumers and businesses in the area have already shown great enthusiasm for First Citizens since we entered the market last December,” commented Jim Rovito, South Central Regional President. “Adding the Mount Joy office to our network is further proof that the bank sees significant potential in the area.” In addition to a full service branch with a drive up teller window and ATM, the branch will also house the region’s Ag Bankers and several commercial lenders.

First Citizens Community Bank currently operates 24 offices in Tioga, Bradford, Potter, Clinton, Lebanon, Berks, and Schuylkill Counties in PA, and Allegany County, NY, and an agricultural loan processing office in Winfield, PA. For more information on First Citizens Community Bank, visit www.firstcitizensbank.com or find them on Facebook.

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