



FOR IMMEDIATE RELEASE

For more information contact:
Kathleen Campbell, Director of Marketing
First Citizens Community Bank
15 South Main Street
Mansfield, PA 16933
570-662-0422 (v)

Jim Rovito Named Regional President by First Citizens Community Bank

(October 2015) First Citizens Community Bank, who will enter the Lebanon Valley and Schuylkill County markets with the acquisition of The First National Bank of Fredericksburg, has appointed Jim Rovito as Regional President of that market.

As Regional President, Jim will be responsible for the region's overall performance and future strategic direction. He will provide leadership in the areas of goal establishment, commercial and consumer business development, staff advancement and customer service excellence.

Prior to joining First Citizens, Jim was Vice President and Retail Market Manager in the Harrisburg East and West regions and Lancaster region of Metro Bank. He successfully oversaw 11 branches which is the largest retail segment of the bank with a combined total of over \$900 million in deposits. Prior to acquiring the position at Metro, Jim was Vice President and Regional Area Manager for M&T Bank in the Carlisle and West Shore markets.

Jim's career has not always been devoted to banking, but it has been centered on leadership. From 1999 to 2006, he was owner, head coach and defensive coordinator for the Central Penn Piranha NFL Minor League Football Team. Jim was recognized for his success with an induction into the Minor League Football Hall of Fame and named Minor League Football National Coach of the Year in 2002 and 2005.

"We're excited to have an individual with such proven leadership skills join our team," commented Randall E. Black, CEO and President. "We're confident that Jim's talent for team development and plan execution are just what we need to be successful in the Lebanon Valley and Schuylkill County markets."

Jim received his BA in International Business from Lehigh University in 1986 after which he was signed as a free agent by the Seattle Seahawks of the National Football League. He has served on a variety of organizations including the Capital Regional Board of Big Brothers and Big Sisters and the Steering Committee of Harrisburg City's Martin Luther King Jr. Day of Service. Jim resides in Harrisburg with his wife Paulette and his two children Maria and James.

The First National Bank of Fredericksburg currently operates 3 offices in Lebanon, and an office in Fredericksburg, Mt. Aetna, Schuylkill Haven and Freidensburg. First Citizens has 18 offices serving Tioga, Bradford, Potter and Clinton counties in Pennsylvania and an office in Wellsville NY. With the acquisition, the assets of First Citizens Community Bank will exceed \$1 billion.

For more information about the First Citizens Community Bank and First National Bank of Fredericksburg acquisition, please visit www.firstcitizensbank.com.

###