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First Citizens Welcomes Eric Long to their Southcentral Team

MANSFIELD, PA (March 2016)...First Citizens Community Bank, one of the top 10 community banks in the nation, has added Eric Long to their Southcentral Business Banking team. First Citizens, headquartered in Mansfield, PA acquired The First National Bank of Fredericksburg in December of 2015 and quickly began to grow and strengthen the business banking team. The addition of Long is part of their strategic plan to expand their business partnerships in the Lebanon Valley and Schuylkill County markets.

Long has worked in the financial services industry his entire career, over 36 years, most recently as Vice President of Business Banking for Susquehanna Bank. His expertise covers retail banking, commercial services, cash management and business lending. Prior to his role at Susquehanna Bank, Long was VP of Business Services at the Bank of Lebanon County, VP of Cash Management and Private Banking at the Patriot Bank and held a variety of leadership and sales position at Commonwealth Bank for 24 years.

Throughout his banking career, Long has made it a priority to continuously build on his knowledge by attending a variety of educational and leadership schools including The American Institute of Banking and the Sandler Sales Institute. He is a graduate of the Pennsylvania Bankers Association School of Advanced Commercial Lending.

“Eric is a great addition to our team and will help bring the First Citizens service culture to the Lebanon Market,” stated James Rovito, Regional President of the Southcentral Region. “He is well established as a banker in Lebanon County and has the experience and commitment to help businesses succeed.”

Long’s community involvement includes the Lebanon Lions Club and the Lebanon County Sight Conservation Committee. He is also an active member of the Lebanon Valley Chamber of Commerce. Long resides in Sinking Spring, PA with his daughter Erica.

First Citizens Community Bank is headquartered in Mansfield, Pennsylvania and currently operates 24 offices in Tioga, Bradford, Potter, Clinton, Lebanon, Berks, and Schuylkill Counties in PA, and Alleghany County, NY. For more information on First Citizens Community Bank, visit www.firstcitizensbank.com or find them on Facebook.

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