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First Citizens Welcomes Cynthia Zumbrunnen to their Southcentral Team

MANSFIELD, PA (December 2015)... First Citizens Community Bank recently announced the addition of Cynthia Zumbrunnen as Vice President, Business Banking Officer for their Southcentral Region. First Citizens, headquartered in Mansfield, PA is acquiring The First National Bank of Fredericksburg. This acquisition provides First Citizens with an entry point into both the Lebanon Valley and Schuylkill County markets. The addition of Zumbrunnen is part of their strategic plan to grow and strengthen their business partnerships in these markets.

Zumbrunnen will be part of a team who will be focused on expanding the bank's relationships with businesses in the Lebanon Valley — and she has the skills, experience and passion to make that happen. In banking for over 40 years, she spent the last 15 focused on the business community, most recently with Metro Bank as Vice President, Business Development Officer for the Lebanon Region. Prior to this, Zumbrunnen was Vice President with a Business Banking role at both Santander and M&T Bank. She has been recognized by the Pennsylvania Bankers Association for her distinguished service in banking.

She has also shared her time and talents over the last 44 years with a variety of community organizations including District Chair of the Boy Scouts of America, United Way volunteer, past Lebanon Rotary President, Ambassador for the Lebanon Valley Chamber and a member of the Chamber's Women in Business Committee, and several Leadership Organizations such as Leadership Lebanon. She is presently a Council member for Sexual Assault Resource and Counseling Services, and is a board member of Potential Reentry Opportunities in Business and Education (PROBE).

"Cynthia will be a tremendous asset to our efforts in serving the Lebanon Valley," stated James Rovito, Regional President of the Southcentral Region. "She has a proven track record of helping businesses achieve their goals and helping build strong communities and that's a winning combination in my playbook."

Cynthia has been a resident of Lebanon County for 11 years and is the mother of two sons and the grandmother of 8 wonderful grandchildren.

The transition date for The First National Bank of Fredericksburg to become First Citizens is scheduled for December 11, 2015. First Citizens Community Bank is ranked one of the top performing community banks in the nation operating 18 offices in 4 counties. More information about First Citizens can be found at www.firstcitizensbank.com.

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