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First Citizens Celebrates Community Banking Week

MANSFIELD, PA (April 2013)...First Citizens Community Bank wrapped up its week-long observance of Community Banking Week this past Friday, April 12th. The purpose of this state-wide observance is to show how doing business with a local bank is the best choice for communities.

Unlike big banks, community banks invest deposit dollars right back into their local communities – into homes, farms, businesses, and community groups. Banking with a community bank affords consumers with a relationship-banking experience, superior customer service by professionals who live in their communities, and being gratified in the knowledge that their dollars are driving their local economies and creating local jobs.

To celebrate and thank their customers for choosing to bank with them, First Citizens' community offices held lobby events in which they raffled prizes such as patio furniture sets, tropical plants, and grocery bags full of goodies from local businesses. They served treats from local businesses, and displayed collages and wall exhibits spotlighting their customers and illustrating the Bank's involvement in their local communities.

"Whether we're helping to fund small businesses, or we're helping families buy a home, finance college for their kids, or prepare for retirement, we are committed to doing our part to make our local communities a better place to live," stated Randall E. Black, CEO and President.

First Citizens Community Bank is headquartered in Mansfield, Pennsylvania and currently operates 17 offices in Tioga, Bradford and Potter Counties in PA, and Alleghany County, NY, as well as loan processing offices in Lock Haven and Dallas. For more information on First Citizens Community Bank, visit www.firstcitizensbank.com or find them on Facebook.

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